

PRIVACY POLICY

The principles of website management with regard to the processing of personal data of the data subjects visiting the website are described below.

The information below, pursuant to Art. 13 and 14 of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 (hereinafter referred to as “GDPR”) and national provisions regulating the principles of personal data protection, is addressed to persons contacting the Everall7 company through its website at the address: www.everall7.pl

THE PERSONAL DATA ADMINISTRATOR

The Personal Data Administrator is Everall7 Sp. z o.o., with its registered office in Warsaw, Address: 14 Augustówka Street, Warsaw 02-981, Poland
Telephone: +48 22 292 71 17, email: gdpr@everall7.pl

The data subject may learn the identity and contact details of data processors by sending the inquiry by email to the address indicated above.

ENTITIES AUTHORIZED TO PROCESS PERSONAL DATA

Personal data of website users are processed only by employees authorized to do so by the Administrator or data processor.

VOLUNTARY NATURE OF DATA SUBMISSION

The user has the right to provide or not provide the required data.

The collected and processed personal data are necessary for the implementation of the offered services and related activities. Accordingly, failure to provide data makes it impossible to provide services and necessary actions.

The data subject should give his consent consciously and take voluntarily, in the form documented and specified in the GDPR and national provisions on the protection of personal data, where applicable. In the event of successive transfer of personal data, it is possible to supplement the previously presented information and the need to give a new consent to data processing, in accordance with the provisions of the GDPR and national provisions on the protection of personal data.

To the extent that the processing of personal data takes place on a legal basis other than consent, the data subject will be informed about the purposes and legal basis of the processing.

PURPOSE AND PRINCIPLES OF DATA PROCESSING (INCLUDING PROFILING) AND SECURITY MEASURES

The processing of the collected personal data is aimed at enabling the use of the website, the provision of services and the necessary activities related to the website, as well as improving the quality of services. Pursuant to the consent expressed by the user, the processing of his personal data directly by the Administrator for marketing purposes may be carried out in the future, under with the relevant legal provisions, using remote communication techniques, i.e. by phone also without the participation of the operator, by email, etc.

Data transfer is voluntary for the above purposes. The processing of data for direct marketing purposes using electronic means of communication or by phone requires the consent of the data subject. Consent to send commercial and promotional materials also with the use of automated tools also includes traditional methods of contacting the user.

The data subject is entitled to verify, withdraw or confirm his/her consent to the processing of his/her personal data by sending the request to email address: gdpr@everall7.pl

The data is processed electronically and telematically in accordance with the assumptions closely related to the above-mentioned purposes and in a manner that guarantees security and confidentiality of data. The secure tools used, including secure data networks, industry-standard firewalls and password protection measures, ensure that personal data is protected against inappropriate dissemination, modification or misuse. The personal data protection applied is primarily aimed at minimizing the risk of data destruction or loss (also accidentally), unauthorized access or unauthorized or incompatible with the purposes of data collection, processing. The above security measures comply with the requirements set out in Art. 32 GDPR.

Pursuant to the consent expressed by the user, the data is analyzed (“profiling”) using electronic tools, allowing for a detailed analysis of potential, selective marketing activities based on the user's profile, in order to offer him an offer tailored to his requirements. Consent to profiling is expressed by selecting a specific option on the website, containing information summarizing the main aspects of data processing. The user can always verify, withdraw consent or confirm his decision by sending the request to the email address: gdpr@everall7.pl

The failure to consent to profiling activities will make it impossible to improve marketing offers with the aim of adaptation to the user's needs.

Profiling of users is carried out using identifiers (credentials, etc.) necessary to classify specific, identified or identifiable entities into particular groups of personal data segments, also by crossing personal data collected as part of the service provision.

The data subject always has the right not to be subject to a decision based solely on automated data processing, including profiling, and having legal effects on him or in a similar manner significantly affecting him, pursuant to Art. 22 GDPR.

We also inform, that the software procedures that control the proper functioning of the website, not only allow cookies to carry out the profiling activities indicated above, but also sometimes, as part of normal operation, obtain certain personal data in connection with browsing the website, the transmission of which is associated with the use of Internet communication protocols, in order to control the correct operating of the site and the retrieval of information on its use.

The log of the connections/browsing activities carried out is stored in accordance with the provisions of law in order to respond to any requests from the judicial authority or any other public body authorized to check possible liability in the event of cybercrimes.

DATA PROVIDED BY THE USER

Optional, unambiguous and voluntary sending of email to the addresses indicated on this page results in obtaining the sender's address, allowing for the reply and any other personal data contained in the message. These data will be used only to provide the service or the requested services.

COLLECTED DATA

In addition to the data voluntarily provided by the user as part of and in connection with the use of the website, the following data will also be collected:

- IP address
- Viewed file
- The date and time of visiting the site
- The web browser and operating system used

DATA DISCLOSURE

Personal data may be disclosed to a third party in order to comply with the obligations set out by law or to comply with a request from authorized public authorities or as part of the investigation or defense of claims.

With regard to specific, ordered services or products, it may be necessary to disclose personal data to third parties who, as independent data controllers or processors, will be able to carry out the activities necessary and closely related to the provision of the services or products in question. Without disclosing the data necessary for the provision of services, individual services and products cannot be delivered.

Pursuant to the consent of the data subjects, in the event of the existence of the applicable legal requirements, and subject to prior provision of appropriate information on individual purposes, personal data may possibly be disclosed to public and private third parties, not related to the Administrator, who will process them as independent data administrators. The Administrator is not responsible for the processing of personal data by third parties. Personal data will not be disseminated, except when the ordered service requires the publication of the name/surname. In relation to the above-mentioned purposes, data may be transferred outside the EU, provided that an adequate level of protection, i.e. appropriate or due security, is established by the EU Commission or in accordance with the applicable legal provisions.

USER RIGHTS

In Art. 15-22 of the GDPR, a number of rights are specified for users by the Administrator of their personal data.

In particular, they have the right to access personal data, to rectify or delete it, to limit processing and object to processing, as well as to transfer data.

The right of access to data may be exercised at reasonable intervals so as to provide the user with correct and regular information on the data processing and the possibility of verifying the lawfulness of the processing. The right to delete includes personal data processed in violation of the law or other cases specified in Art. 17 GDPR.

The data subject may request the Administrator to limit the processing for the period necessary to verify the correctness of the personal data, the correctness of which has been questioned, or in the event of unlawful data processing, when he prefers restriction to deletion of data or in the event of the need to dispose of these data to determine the infringement, exercise or defense of claims, even if the controller does not need the data for the purposes of processing or for a period necessary to carry out verification regarding the possible overriding nature of the legitimate motives of the administrator in relation to the interests of the data subject and who has objected to the processing of the data in question. In the event of a restriction, personal data

will be processed only with the consent of the data subject or for the establishment, exercise or defense of legal claims or for the protection of the rights of another natural or legal person or for reasons related to important public interest of the European Union or a Member State. In each of these cases, the Administrator will notify the data subject about it before taking any action lifting the restriction.

The data subject has the right to object - for reasons related to his particular situation - to the processing of data necessary to perform a task carried out in the public interest or as part of the exercise of official authority entrusted to the administrator or in the legitimate interest of the Administrator. The Administrator will refrain from further processing of this personal data, unless he demonstrates the existence of valid, legally justified grounds for processing, overriding the interests of the data subject. It may object to processing at any time if its personal data is processed for the purposes of direct marketing, including profiling. The right to object to the processing of data for marketing purposes using automated methods of contacting the user, also includes traditional methods, while maintaining the possibility of exercising this right in whole or in part by the data subject, i.e. objecting, for example, only to the automated transmission of promotional information.

The data subject has the right to transfer– them (which means the possibility of receiving the transferred data and possibly sending them to another administrator) in cases permitted by the provisions of the GDPR (Article 20).

The data subject has the right not to be subject to a decision based solely on automated processing, including profiling. By way of exception, processing of this type is possible if it is allowed by European Union or Member State law to which the Administrator is subject or provided that the data subject gives his consent or is required by contractual provisions. In the last two cases, the data subject has the right to obtain human intervention from the controller, to express his or her own position and to contest the decision. Subject to the need for the consent of the data subject and to take appropriate measures to protect the rights, freedoms and legitimate interests, this type of processing may also include specific personal data. In order to exercise the above rights, the data subject may contact the above-mentioned contact point.

STORAGE PERIOD

Personal data will be processed for the duration of the legitimate interest of the Administrator, but no longer than until an objection to the processing of personal data is expressed or consent to processing is withdrawn, if the processing is based on the consent granted.

COOKIE STATEMENT

The company Everall7 Sp. z o.o uses cookie technology on its website. Cookies are text files sent by a website visited by users to the end device, where they are saved and then re-sent to the website during the next time they visit it. Cookies are used for various purposes: authentication, monitoring sessions, saving information about specific configurations relating to users using the server, remembering preferences, etc. The information collected thanks to cookies is also used to increase the level of security and/or improve the functioning of the website, eliminate the need to re-enter the same data, facilitate the use of the website and allow you to improve its content.

For additional information on the type of cookies used and the possibility of changing their settings and scope, please refer to the Cookies Policy (<https://www.everall7.pl/cookie/>); www.everall7.pl

